

# Hugo Benedetti

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I am an experienced academic with research interests on empirical corporate finance, entrepreneurial finance, venture capital and fintech. My current research agenda focuses on the asset pricing implications of crypto-marketplaces' practices, and how these could set a precedent for legacy financial instruments as they evolve and implement blockchain-enabled technologies. In terms of teaching, I have designed and taught finance and economics courses at undergraduate, graduate and executive programs, as well as special interest workshops, trainings and entrepreneurial events. In my lectures, I aim to combine financial theory with real-world examples from current financial news, guest practitioners and my corporate background.

I am an Assistant Professor at ESE Business School, Universidad de los Andes. Previously, I served as Director of the M.Sc. in Finance at Universidad del Desarrollo and lectured graduate and undergraduate courses at several top ranked universities in Chile. I also led frequent workshops in entrepreneurial finance and venture capital at Chilean incubators, angel investor networks and venture capital funds. Before joining academia, I co-founded a financial advisory boutique and held leadership roles in corporate finance, financial advisory and venture capital at world-class companies. Additionally, I am a pro-bono advisor to several NGOs for entrepreneurial development and blockchain enabled start-ups.

## EDUCATION

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**Ph.D in Finance**, Boston College, 2019.

**M.Sc. in Finance**, Magna Cum Laude, Universidad de Chile, 2007.

**B.Sc. in Economics**, Cum Laude, Universidad de Chile, 2003.

## WORKING PAPERS

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- [“The economics of digital token cross-listings”](#).
- **Presentations:** Boston College, HBS Entrepreneurship and Innovation Seminar, Bowdoin College, MIT Digital Currency Initiative, ESE Business School Universidad de los Andes, Babson College, 2<sup>nd</sup> Toronto Fintech Conference (Best PhD paper Award) , FMA Applied Finance Conference (May 2019), JCF Fintech & Digital Finance Conference (May 2019)
- **Press coverage:** [MVIS one hundred](#)
  
- [“Digital Tulips? Returns to Investors in Initial Coin Offerings” \(with Leonard Kostovetsky\)](#).
- **Press coverage:** [The Economist](#), [Bloomberg](#), [The Wall Street Journal](#), [Nasdaq](#), [Marketwatch](#), etc. [Top 10 Most Popular Fintech Related Papers on SSRN](#). SSRN Weekly Top 5 Papers for weeks of 5/28/2018, 6/4/2018, 7/16/2018, 7/23/2018.
  
- [“Hostile Activism: Hostile Tactics or Hostile Hedge Funds?”](#)

## ACADEMIC POSITIONS

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### **MIT Digital Currency Initiative:** Fall 2018-Spring 2019

Stable Coins, Decentralized Exchanges and Security Tokens working group

- Prepare industry primers and executive presentations on each topic of the working group

### **Boston College** – Carroll School of Management

*Lecturer:* Summer 2018.

- Fundamentals of Finance Undergraduate level.

*Teaching Assistant:* Fall 2016– Spring 2018

- Corporate Finance (Prof. Vyacheslav Fos) Graduate level
- Corporate Finance (Prof. Vyacheslav Fos) Undergraduate level
- Investment Banking (Prof. Darren Kisgen) Undergraduate level
- Corporate Finance (Prof. Darren Kisgen) Undergraduate level

### **Universidad del Desarrollo** – School of Business and Economics, Chile

*Full time Lecturer,* Spring 2011– Fall 2014

- Undergraduate: Advanced Economics, Industrial Organization, Finance I, Finance II,
- Graduate: Econometrics, Microeconomics

*Director of M.A. in Finance Program,* Fall 2013 – Fall 2014

*Coordinator of undergraduate finance track,* Fall 2013 – Fall 2014

### **Universidad Adolfo Ibañez** – Graduate School of Business and Economics, Chile

*Lecturer,* Entrepreneurial Finance, graduate level. Fall 2010 – Fall 2011

### **Universidad del Desarrollo** – Graduate School of Business and Economics, Chile

*Lecturer,* Entrepreneurial Finance, graduate level. Spring 2008

## GRANTS/ AWARDS / FELLOWSHIPS

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- *Doctoral Fellowship,* Boston College, 2014-2019
- *Doctoral Scholarship,* Becas Chile, Chilean Government Scholarship 2014-2018
- *Fulbright Scholar,* Faculty Development Doctoral Grant, 2014-2015
- *Stanford Technology Venture Program Fellow* – **Stanford University**, 2014

## PROFESSIONAL/PRO BONO POSITIONS/ OTHER EDUCATION

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- *Co-founder* – **BlockinStrat**, 2018 to present
- *Volunteer and Mentor* – **Endeavor Chile**, 2010 to present
- *Guest Innovation Committee Member (Blockchain)* – **MIT Enterprise Forum**, 2017-2018
- *Corporate Finance Manager* - **Deloitte**, 2010 -2011
- *Co-founder* - **Phi Partners**, 2009 -2010
- *Corporate Finance Area Leader* - **American Appraisal**, 2008 -2009
- *Investment Manager* - **AXA Private Equity**, 2006 -2008
- *Associate Consultant* - **The Boston Consulting Group**, 2004 -2006