Hugo Benedetti

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Santiago, Chile	www.hugobenedetti.com
ACADEMIC POSITIONS	
ESE Business School, Universidad de los Andes (Chile), Assistant Professor	2019 - Present
Academic Director Executive Master in Finance and Investments Academic Director Fintech and Financial Innovation Program	
Massachusetts Securities Division, FinTech Working Group Member	2019 - Present
Universidad del Desarrollo – School of Business and Economics	
Director of M.A. in Finance Program	2013 - 2014
Director undergraduate finance track	2013 - 2014
Full time Lecturer	2011 - 2014
Universidad Adolfo Ibañez – Graduate School of Business and Ec	
Lecturer	2010 - 2011
EDUCATION	
Boston College, Carroll School of Management	
Ph.D. in Finance	2019
Universidad de Chile	
M.Sc. in Finance (magna cum laude)	2007
B.Sc. in Economics (cum laude)	2003

PEER-REVIEWED ARTICLES

Digital Tulips? Returns to Investors in Initial Coin Offerings (with Leonard Kostovetsky))
Journal of Corporate Finance, volume 66, 101768, February 2021	
Top 10 Most Popular Fintech Related Papers on SSRN	
SSRN Weekly Top 5 Papers for weeks of 5/28/2018, 6/4/2018, 7/16/2018, 7/23/2018	
2019 FMA Annual Conference (Best paper nominee, investments category)	

Returns and network growth of digital tokens after cross-listings (with Ehsan Nikbakht) Journal of Corporate Finance, volume 66, n°101853, February 2021 2nd Toronto Fintech Conference Best PhD paper Award 2019 FMA Annual Conference (Best paper nominee, Market Microstructure category)

Blockchain and Corporate Fraud (with Ehsan Nikbakht, Sayan Sarkar and Andrew Spieler) Journal of Financial Crime, 2020 <u>Nonlinearities and financial contagion in Latin American stock markets</u> (with Claudio Bonilla, Rafael Romero-Meza and Apóstolos Serletis)

Economic Modelling, volume 51, 653-656, December 2015

BOOKS AND BOOK CHAPTERS

The Emerald Handbook on Cryptoassets (Co-editor with H. Kent Baker, Ehsan Nikbakht, and Sean Stein Smith). Forthcoming 2022

<u>Blockchain Trading and Exchange</u> (with Steve McKeon, and Cameron Pfiffer) The Palgrave Handbook of Technological Finance (2021)

Public Blockchains and Applications

The Emerald Handbook of Blockchain for Business (2021)

WORKING PAPERS

Hostile Activism: Hostile Tactics or Hostile Hedge Funds?

I examine reputation building by activist hedge funds and document three new findings regarding hostile activism. First, there is evidence of a permanent reputation effect to hostile activism. Activist hedge funds that have engaged in hostile tactics, receive on average a 3% higher CAR [-10, 10] on their subsequent non-hostile campaigns, compared to hedge funds that have never engaged in hostile tactics. Second, I find that this abnormal return is positively related to the level of hostile reputation of the campaigning hedge fund (measured by the total and relative frequency of past hostile campaigns). Lastly, I find that activist hedge funds with more hostile reputations modify their non-hostile activism style to engage "hostile-like" targets and pursue "hostile-like" objectives but withhold the use of hostile tactics. I find that in those non-hostile campaigns, hostile-style activists receive a higher announcement period abnormal return that is not explained by target characteristics, hedge fund characteristics, campaigns characteristics, or time-specific events.

PRESENTATIONS

- 2022: Universidad de Guadalajara*, World Finance Conference* (* scheduled)
- 2021: University of Southampton, University of Reading, Rebellion Research, Hofstra University, Zarb School of Business and the Law School Breslin Center of Hofstra University Annual Conference, Global Finance Conference, International Conference on Economics and Fintech, International Banking, Economics, and Finance Association, Paris Financial Technology and Crypto, Monash University, World Finance Conference.
- 2020: University of Chicago, Hofstra University, 2020 FMA Annual Conference, 2020 SFA Annual Conference.
- 2019: Babson College, 2nd Toronto FinTech Conference (Best PhD paper Award), FMA Applied Finance Conference, SKEMA-JCF Fintech and Digital Finance Conference, UNISINOS (Brazil), Universidad de Chile (Chile), 2019 FMA Annual Conference (Best paper nominee, investments category), 2019 FMA Annual Conference (Best paper nominee, market microstructure category).

• 2018: BAU International University, Bowdoin College, Boston College Law School, HBS Entrepreneurship and Innovation Seminar, MIT Digital Currency Initiative, ESE Business School, Universidad de los Andes (Chile).

INDUSTRY ORIENTED RESEARCH

• <u>Tokenized Securities and Commercial Real Estate</u> (with Julie Smith, Manasi Vora, Kenta Yoshida, and Zev Vogel)

SERVICE TO THE PRACTICE

- Associate Editor, Annual Review of Fintech
- *Ad-hoc reviewer:* Financial Management Association Conference, Financial Management Association Applied Finance, Financial Research Letters, Small Business Venturing, Frontiers of Blockchain, Small Business Economics Journal, International Review of Financial Analysis among other.

GRANTS/ AWARDS / FELLOWSHIPS

- Doctoral Fellowship, Boston College, 2014-2019
- Doctoral Scholarship, Becas Chile, Chilean Government 2014-2018
- Fulbright Scholar, Faculty Development Doctoral Grant, US Department of State, 2014-2015
- Stanford Technology Venture Program Fellow Stanford University, 2014

PROFESSIONAL/PRO BONO POSITIONS

- *Advisor to fintech projects* (Tokenomic design for AAA games, real estate and financial asset tokenization, private blockchain networks, blockchain-based KYC process, and traditional financial intermediaries among others)
- Subject Matter Expert MIT Digital Currency Initiative: 2018-2019
- Guest Innovation Committee Member (Blockchain)- MIT Enterprise Forum, 2017-2018
- Volunteer and Mentor Endeavor Chile, 2010 to present
- Corporate Finance Manager Deloitte, 2010 2011
- Co-founder Phi Partners, 2009 -2010
- Corporate Finance Area Leader American Appraisal, 2008 -2009
- Investment Manager AXA Private Equity, 2006 2008
- Associate Consultant The Boston Consulting Group, 2004 2006